Update to Leadfeeder’s General Terms and Conditions

We are updating our terms! This notice is only applicable to you if you have an account that you created before 15th of March 2023, or otherwise agreed to a previous version of these updated terms.

Please review this notice, which covers the upcoming changes that are material in nature, and all updated terms below in their entirety to familiarise yourself with these changes. These updated terms will be effective and binding as of April 3, 2023, and completely replaces all previous versions. No further action is required on your part. Your continued use of our services automatically constitutes your acceptance of these updated terms. Please note that we have not changed your ability to use our services. Due to the upcoming changes to our Company name and platform domain, you will need to re-enter your credentials, using a different URL for your login after April 3, 2023.

**General Terms and Conditions (GTC)**

- We changed the structure and outline of our GTC to clarify certain terms, structure them in a more coherent way and make them easier to read and navigate.
- We added definitions of the most important terms in the GTC to make them easier to understand.
- We clarified the terms of the licences granted to contract partners. Please note that nothing will change with regard to your existing contract and any upcoming renewal in relation to the products and services. However, as a result of the merger, we will offer new service packages called “Plans” with various data sets, products and new features. We will be able to adjust your Plan to reflect increased features and functionality or to handle potential overuse during the subscription term. We will inform you accordingly, if this applies to your contract.
- We added terms that apply regarding the automatic renewal of your subscription. With regard to annual subscriptions or longer, if the subscription is not cancelled at least 30 days prior to the end of the subscription term, it will automatically renew for another term. Fees for subsequent renewals may not increase by more than 5% per year.
- We added clarification regarding applicable law and jurisdiction in order to reflect the changes caused by the merger.
- We clarified that in case you share personal data with us (e.g. by integrating our script in your website or connecting your CRM system with our platform) a data processing agreement will be automatically concluded.

**Data Processing Agreement**

- We adopted this new data processing agreement in order to accommodate new services and products offered by us (e.g. Webvisitor or CRM Connector) and to reflect the different roles and responsibilities with regard to the data processing performed: You act as the data controller and we act as the data processor, processing the personal data on your behalf in these cases.