



The Facts

Leadfeeder recognizes the companies visiting your website, what brought them there, how long they stayed, and which content they interacted with.

Over 40,000 global users take these insights to turn anonymous web traffic into sales leads.

The Features

Recognition timing	Close to <u>Real-Time</u>
Tracking script	✓
Lead Scoring	✓
Contact Database	✓
Email Notifications	✓
Slack Integration	✓
CRM Integrations	All <u>Major</u> CRMs
# of Users	<u>Unlimited</u>
# of Websites	<u>Unlimited</u>
Pricing	Starting at <u>\$55</u>

We Love Data

- 5 Billion Events / Year | 14 million / Day
- 205 Global Tracking Network Locations
- Daily Databases Updates
- 5 Data Scientists Focused on Data Quality
- Machine Learning to Scale Quality

Meet Martin

The individual leading the quality of our data.



Name: Martin Frank
Title: Team Lead - Data Quality
Location: Cologne, Germany
Experience: Data focused since '05
Education: MSc. Data Science