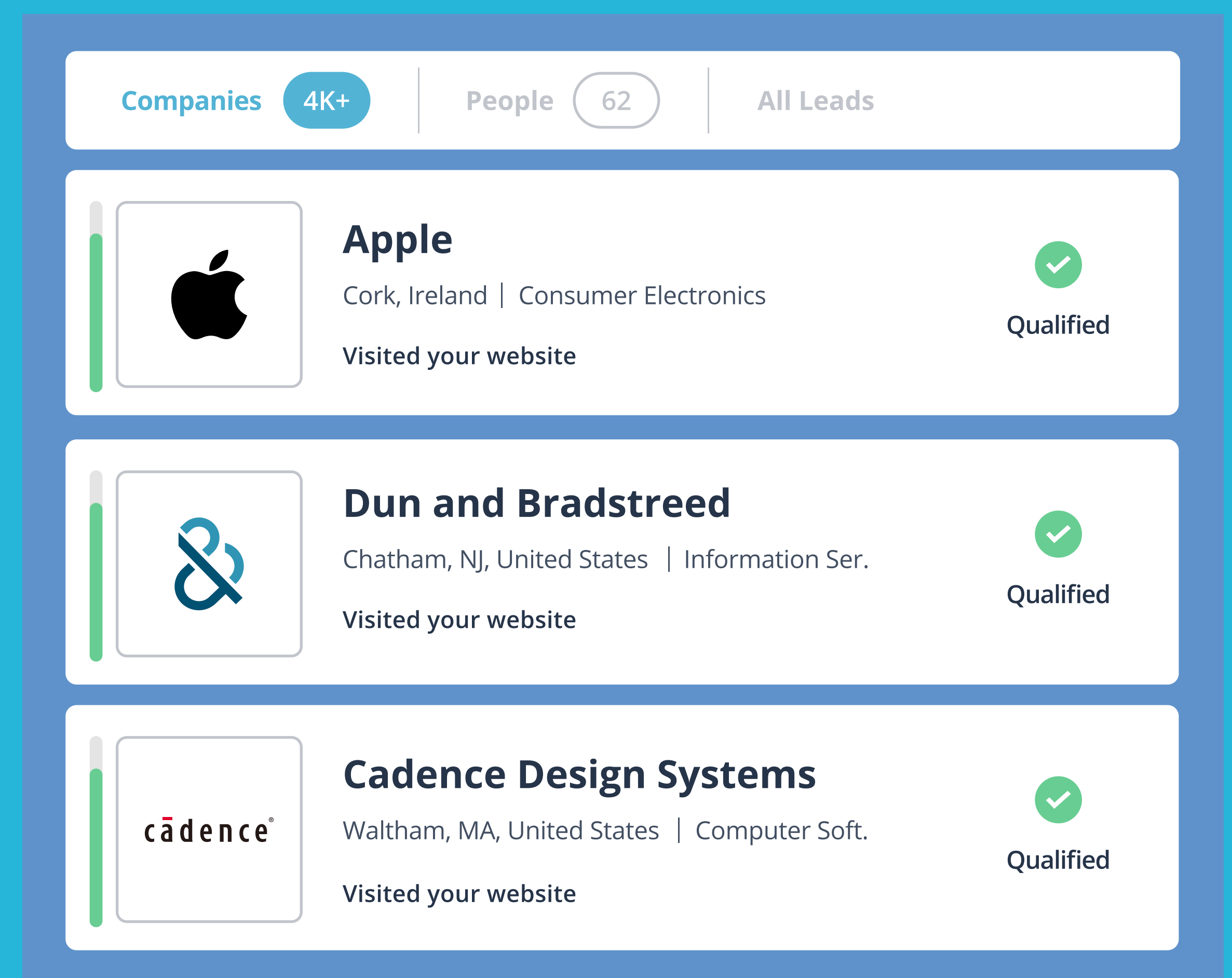




The facts behind Leadfeeder's data

Recognize up to 30% more leads with Leadfeeder

Gone are the days where you have to rely on form fills to fill up your pipeline with warm qualified leads. And soon, the world will also say goodbye to leveraging third-party cookies. The de-facto solution to help you remain competitive is first-party intent data, which is what Leadfeeder has focused on for the past 9 years.



What is first-party intent data and how does Leadfeeder help you?

First-party intent data is collected directly from your site, unlike third-party data gathered by external tools (information likely also sold to your competitors). Leadfeeder leverages first-party data to uncover the companies visiting your website.

The facts: Why 60,000+ companies trust our data

1 14 million events are processed per day

We process and analyze 5 billion visits per year! That's a wealth of data for us to learn from.

2 A global tracking network of 205 locations

Our closest competitors have stated they only have 30-40 locations.

3 Databases updated daily

Your team can feel confident that they are getting the best data everyday.

4 Almost real-time IP-recognition

We can identify web visitors within minutes and also give you real-time reporting as this data comes in.

5 Machine learning to scale quality

Artificial intelligence and machine learning aren't just buzzwords at Leadfeeder. Machine learning helps us improve our data quality and accuracy.

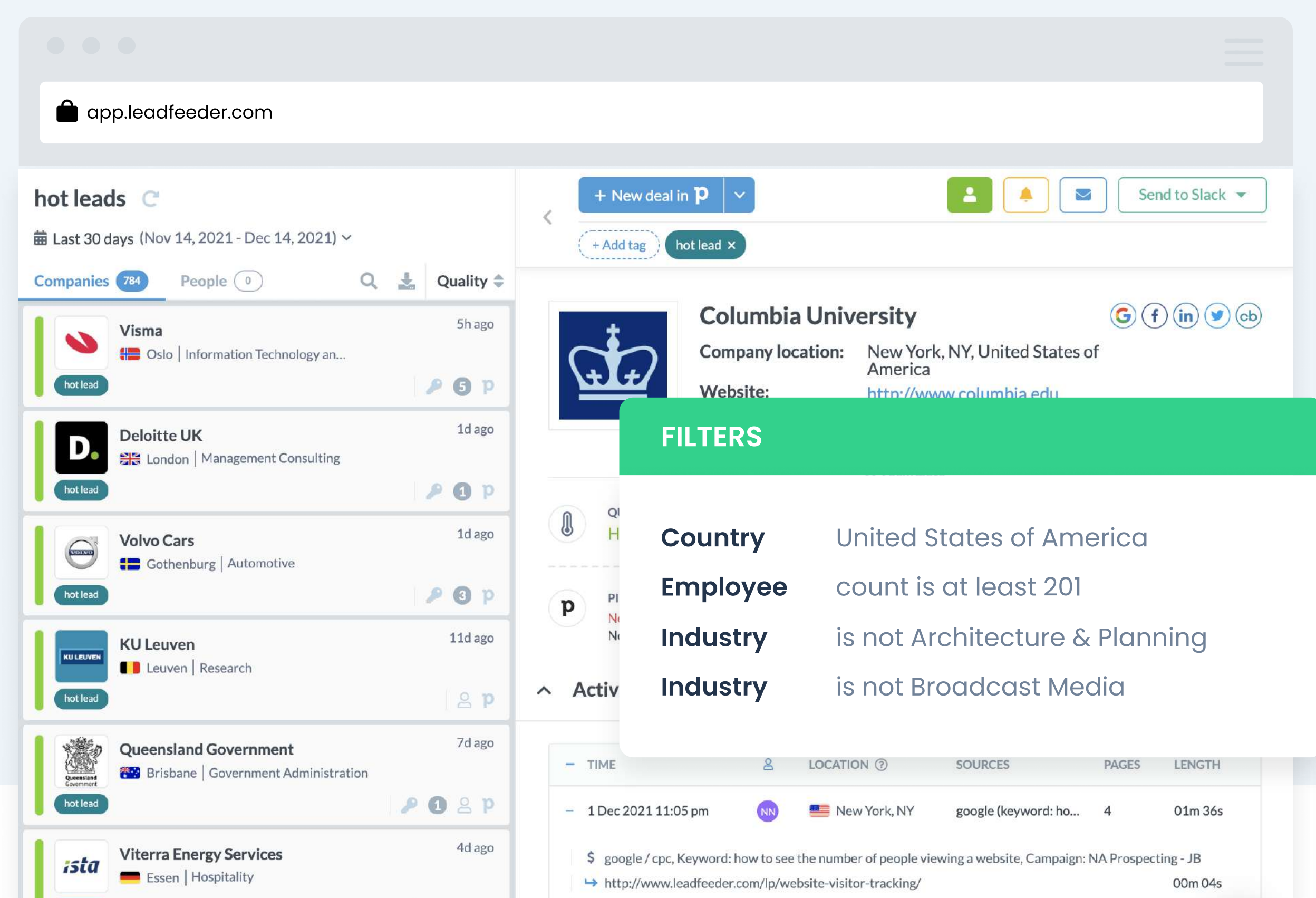
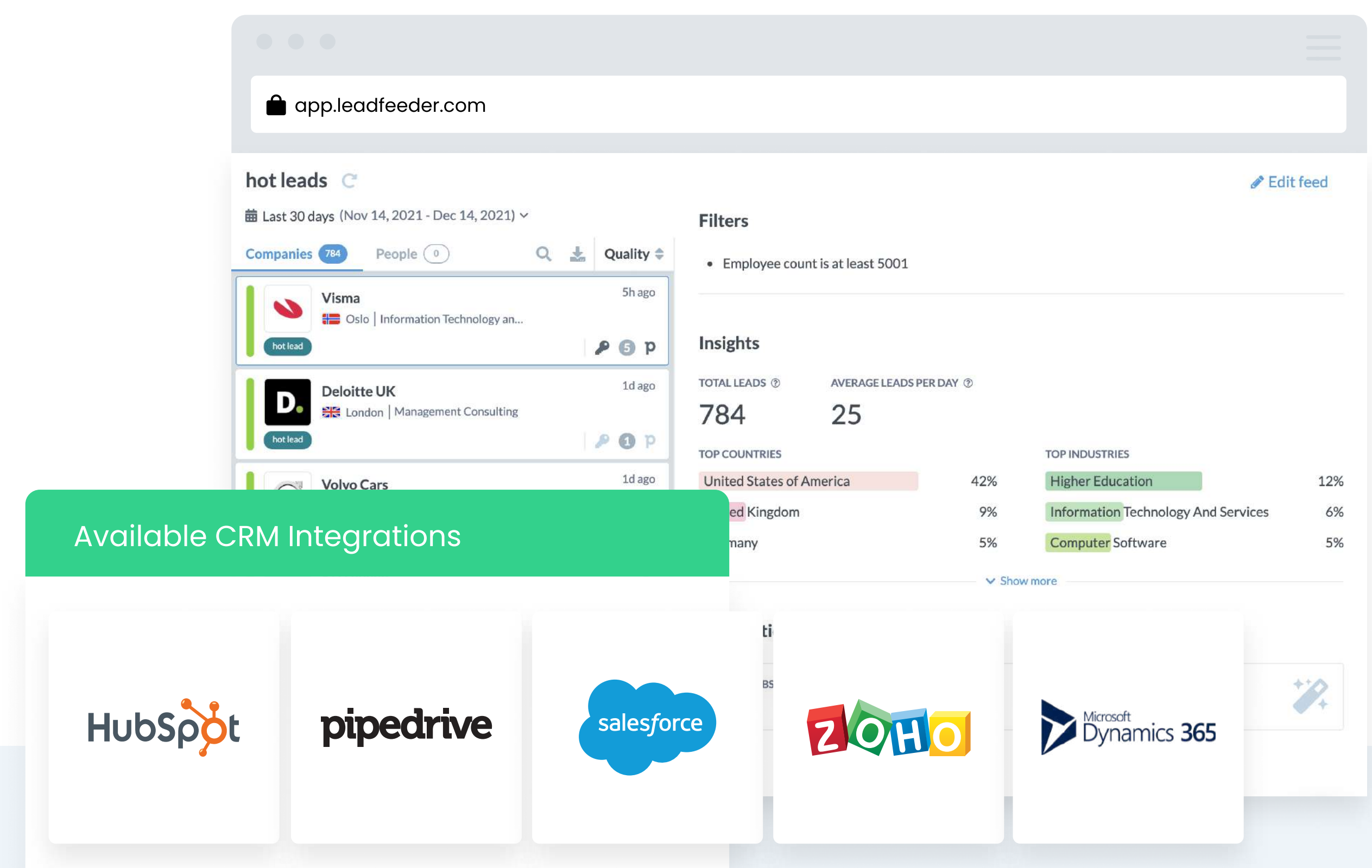
6 Five data scientists in-house focused on data quality

The person leading this team is located in Germany, which is one of the countries with the strictest data privacy laws in place.

The features and integrations to help you take action on the data

CRM Integrations

We're the only web visitor identification software that natively integrates with the top CRMs, which means you benefit from a two-way data sync.



Lead Scoring

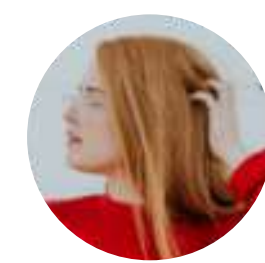
Our custom segmentation allows you to create behavioral and demographic filters and score automatically based on a visitor's web activity.

Contacts Database

Use Leadfeeder Contacts™ to determine the best person to contact and reveal their email address, phone number and LinkedIn profile.



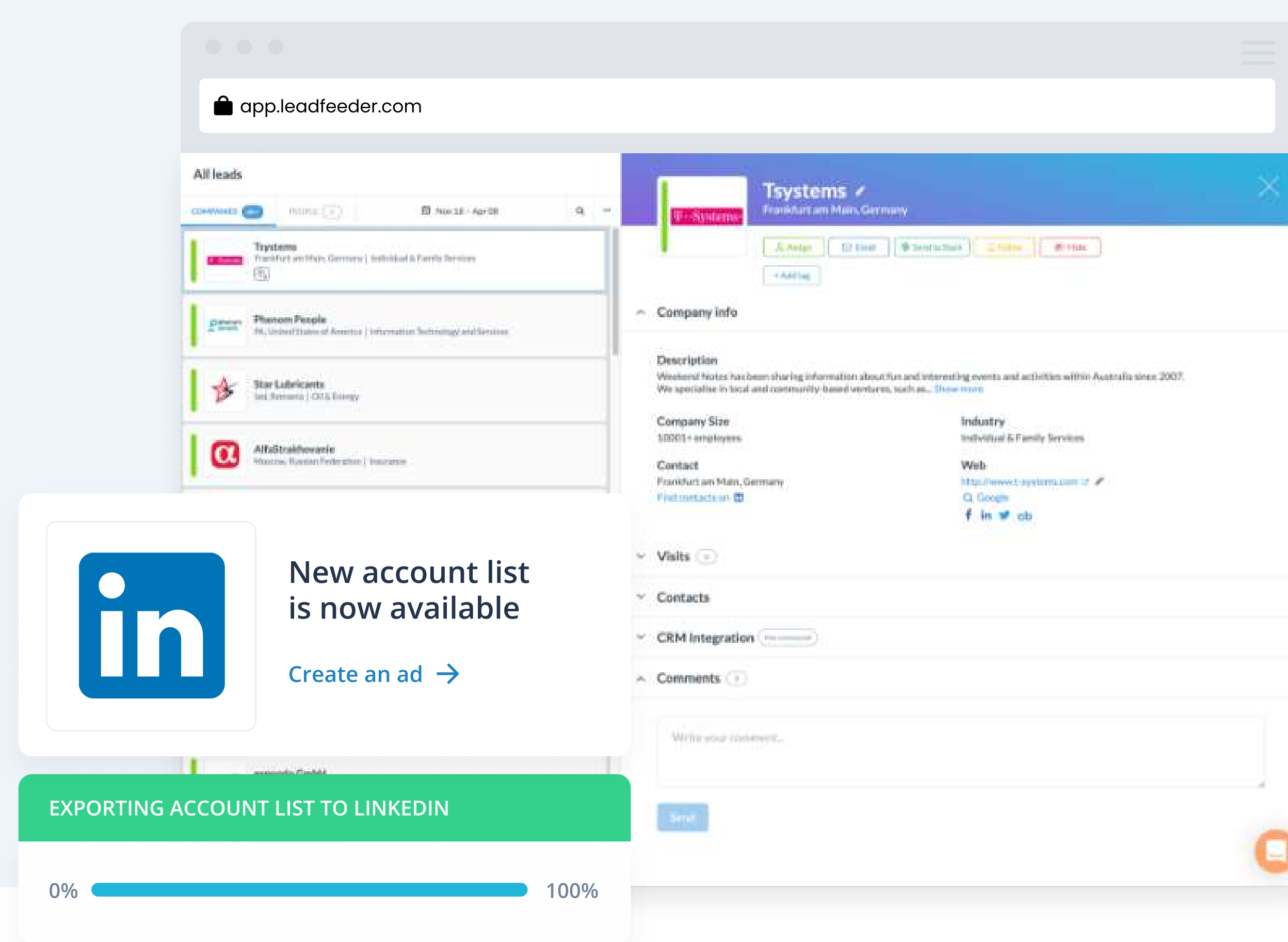
Tuija Maki
CEO – Finland, Espoo



Amanda Huhta
Specialist – Finland, Helsinki



Mark Andersson
Sales Manager – Finland, Espoo



Ad Campaigns

Optimize your ad spend by identifying which keywords and campaigns actually drive your ICP to your website. You can also retarget your website visitors on LinkedIn.

View a full list of features and integrations

[Learn more](#)